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Listing of Claims

1-56. Canceled.

57. (Previously Presented) A system for providing a video file to a wireless telephone for use as an indicia of an incoming communication, the system comprising:

a remote computer with access to a database of video files suitable for downloading to the wireless telephone wherein the remote computer is configured to:

provide a list of video files in the database to a user of the wireless telephone when the user requests the list of video files;

allow the user of the wireless telephone to browse the list of video files;

allow the user of the wireless telephone to select a desired video file from the list of video files; and

allow the user of the wireless telephone to optionally download a selected video file into the wireless telephone for future use as an indicia of the incoming communication.

58. (Previously Presented) The system of claim 57 wherein the remote computer is further configured to allow the user of the wireless telephone to search the database of video files for a certain video file using title or description information.

- 59. (Previously Presented) The system of claim 57 further configured to allow the user of the wireless telephone to review the selected video file before downloading the selected video file into a programmable memory in the wireless telephone.
- 60. (Previously Presented) The system of claim 59 further configured to provide the user of the wireless telephone with an option of downloading the selected video file into a programmable memory in the wireless telephone after reviewing the selected video file.
- 61. (Previously Presented) The system of claim 60 further configured to provide the user of the wireless telephone with an option of modifying the selected video file before programming the selected video file into the programmable memory in the wireless telephone.
- 62. (Previously Presented) The system of claim 57 wherein the remote computer is further configured to provide a plurality of lists of video files for browsing by the user of the wireless telephone.
- 63. (Previously Presented) The system of claim 57 wherein the database is configured to include video files in a format selected from the group comprising MPEG, JPEG, AVI, or DVD format.
- 64. (Previously Presented) The system of claim 57 configured to provide copyright protection for the database of video files to help prevent unauthorized distribution of video

files downloaded by the user of the wireless telephone.

- 65. (Previously Presented) The system of claim 57 further configured to coordinate downloading of the selected video file such that the user of the wireless telephone is informed when the wireless telephone has insufficient available memory capacity to successfully download the selected video file.
- 66. (Previously Presented) A method for providing a video file to a wireless telephone for use as an indicia of an incoming communication, the method comprising:

providing a database of video files suitable for downloading to the wireless telephone;

providing a list of video files in the database to a user of the wireless telephone when the user requests the list of video files;

allowing the user of the wireless telephone to browse the list of video files;

allowing the user of the wireless telephone to select a desired video file from the list of video files;

allowing the user of the wireless telephone to optionally download a selected video file into the wireless telephone for future use as an indicia of the incoming communication; and

confirming the selected video file has been properly. received by the wireless telephone.

67. (Previously Presented) The method of claim 66 further comprising allowing the user of the wireless telephone to search the database of video files for a certain video file

using title or description information.

- 68. (Previously Presented) The method of claim 66 further comprising allowing the user of the wireless telephone to review the selected video file before downloading the selected video file into a programmable memory in the wireless telephone.
- 69. (Previously Presented) The method of claim 68 further comprising providing the user of the wireless telephone with an option of downloading the selected video file into a programmable memory in the wireless telephone after reviewing the selected video file.
- 70. (Previously Presented) The method of claim 69 further comprising providing the user of the wireless telephone with an option of editing the selected video file before programming the selected video file into the programmable memory in the wireless telephone.
- 71. (Previously Presented) The method of claim 66 further comprising providing a plurality of lists of video files for browsing by the user of the wireless telephone.
- 72. (Previously Presented) The method of claim 66 further comprising storing video files in the database in a format selected from the group comprising MPEG, JPEG, AVI, or DVD format.
- 73. (Previously Presented) The method of claim 66 further comprising providing copyright protection for the

database of video files to help prevent unauthorized distribution of video files downloaded by the user of the wireless telephone.

- 74. (Previously Presented) The method of claim 66 further comprising coordinating downloading of the selected video file such that the user of the wireless telephone is informed when the wireless telephone has insufficient available memory capacity to successfully download the selected video file.
- 75. (Previously Presented) An Internet site that allows a user of a wireless telephone to browse and select a video file that may be downloaded into a wireless telephone for use as an indicia of an incoming communication, the Internet site comprising:

a database of video files suitable for downloading to the wireless telephone wherein the Internet site is configured to:

provide a list of video files in the database to the user of the wireless telephone when the user of the wireless telephone requests the list of video files;

allow the user of the wireless telephone to browse the list of video files;

allow the user of the wireless telephone to select a desired video file from the list of video files; and

allow the user of the wireless telephone to optionally download a selected video file into the wireless telephone for future use as an indicia of the incoming

76. (Previously Presented) The Internet site of claim 75 configured to operate in conjunction with a distribution

computer to confirm the selected video file has been properly received by the wireless telephone.

- 77. (Previously Presented) The Internet site of claim 75 further configured to allow the user of the wireless telephone to search the database of video files for a certain video file using title or description information.
- 78. (Previously Presented) The Internet site of claim 75 further configured to operate in conjunction with a distribution computer to allow the user of the wireless telephone to review the selected video file before downloading the selected video file into a programmable memory in the wireless telephone.
- 79. (Previously Presented) The Internet site of claim 78 further configured to operate in conjunction with a distribution computer to provide the user of the wireless telephone with the an option of downloading the selected video file into a programmable memory in the wireless telephone after reviewing the selected video file.
- 80. (Previously Presented) The Internet site of claim 75 further configured to provide a plurality of lists of video files for browsing by the user of the wireless telephone.
- 81. (Previously Presented) The Internet site of claim 75 wherein the database is configured to include video files in the format selected from the group comprising MPEG, JPEG, AVI, or DVD format.

- 82. (Previously Presented) The Internet site of claim 75 configured to operate in conjunction with a distribution computer to provide copyright protection for the database of video files to help prevent unauthorized distribution of video files downloaded by the user of the wireless telephone.
- 83. (Previously Presented) The Internet site of claim 75 configured to operate in conjunction with a distribution computer to coordinate downloading of the selected video file such that the user of the wireless telephone is informed when the wireless telephone has insufficient available memory capacity to successfully download the selected video file.
- 84. (Previously Presented) The Internet site of claim 75 further configured to provide the user of the wireless telephone with an option of modifying the selected video file before programming the selected video file into the programmable memory in the wireless telephone.
- 85. (Previously Presented) The Internet site of claim 84 wherein the modifying of the selected video file further includes modifying an audio portion of the video file.
- 86. (Previously Presented) The Internet site of claim 84 wherein the modifying of the selected video file further includes modifying a video portion of the video file.
- 87. (Previously Presented) The Internet site of claim 75 further configured to:

determine one or more file formats compatible with the wireless telephone; and

provide the selected video file to wireless telephone in a compatible format.

88. (Previously Presented) The Internet site of claim 87 further configured to:

compare the format of the selected video file with the one or more file formats compatible with the wireless telephone; and

convert the format of the selected video file to one of the one or more file formats compatible with the wireless telephone.

- 89. (Previously Presented) The Internet of claim 75 that operates in compliance with a Wireless Application Protocol (WAP).
- 90. (Previously Presented) The system of claim 57 wherein the remote computer is further configured to confirm the selected video file has been properly received by the wireless telephone.
- 91. (Previously Presented) The system of claim 57 wherein the remote computer is further configured to provide the user of the wireless telephone with an option of modifying the selected video file before programming the selected video file into the programmable memory in the wireless telephone.

- . 92. (Previously Presented) The system of claim 91 wherein the modifying of the selected video file includes modifying an audio portion of the video file.
- 93. (Previously Presented) The system of claim 91 wherein the modifying of the selected video file includes modifying a video portion of the video file.
- 94. (Previously Presented) The system of claim 57 wherein the remote computer is further configured to:

determine one or more file formats compatible with the wireless telephone; and

provide the selected video file to wireless telephone in a compatible format.

95. (Previously Presented) The system of claim 94 wherein the remote computer is further configured to:

compare the format of the selected video file with the one or more file formats compatible with the wireless telephone; and

convert the format of the selected video file to one of the one or more file formats compatible with the wireless telephone.

96. (Previously Presented) The system of claim 57 that operates in compliance with a Wireless Application Protocol (WAP).

- 97. (Previously Presented) The method of claim 66 further comprising providing the user of the wireless telephone with an option of modifying the selected video file before programming the selected video file into the programmable memory in the wireless telephone.
- 98. (Previously Presented) The method of claim 97 wherein the modifying of the selected video file includes modifying an audio portion of the video file.
- 99. (Previously Presented) The method of claim 97 wherein the modifying of the selected video file includes modifying a video portion of the video file.
- 100. (Previously Presented) The method of claim 66 further comprising:

determining one or more file formats compatible with the wireless telephone; and

providing the selected video file to wireless telephone in a compatible format.

101. (Previously Presented) The method of claim 100 further comprising:

comparing the format of the selected video file with the one or more file formats compatible with the wireless telephone; and

converting the format of the selected video file to one of the one or more file formats compatible with the wireless telephone.

102. (Previously Presented) The method of claim 66, performed in compliance with a Wireless Application Protocol (WAP).